

UEPG Sustainable Development Awards 2020

Company: CEMEX Granulats Rhône Méditerranée

Location: Izeaux, France

« Objective zero accident »



To protect employees, customers and other stakeholders, the Auriol quarry has set up a dedicated organisation and initiatives to raise awareness among the various groups. First, they have initiated an artistic expression “Imagine Daddy at Work, How would you draw it?”. It consisted in involving their employees’ children by creating drawings for their parents on how they should protect themselves at work. Then, they launched the 2017 “Listen to preserve yourself”, which is a practice of muscular stretching (warmups) of 5 to 10 minutes at the beginning and end of the day.