

UEPG Sustainable Development Awards 2020

Company: Latomia Latouros Ltd

Location: Larnaca, Cyprus

Blood Donation Event



Latomia Latouros actions are related to Corporate Social Responsibility and its collaboration with the Cyprus Ministry of Health's Blood Centre. Through this event, the company encourages all employees, customers, associates, family and friends to donate blood. The initiative was expanded to also support the Karaiskakio Foundation by integrating bone marrow sample collection in its annual blood donation event.