

UEPG Sustainable Development Awards 2020

Company: Martin Pichler Ziegelwerk GmbH

Location: Aschach an der Donau, Austria

**Roll-on mortar. Roll-on watering,
ready to use**



Martin Pichler Ziegelwerk company has dealt intensively with the challenges of mortaring of masonry. Time savings, material savings, airtight masonry on passive house standard, improvement of sound insulation and crack prevention. The product was recently patented and it received the “Energie Genius” Innovation Award from the State of Upper Austria and from the Federal Ministry of Agriculture, Forestry, Environment and Water Management. In addition, PIA Roll-onMortar was tested in ecological terms and was successfully certified according to the criteria of the ‘natureplus’ association. PIA Roll-on-Mortar is not an improvement of existing techniques, but rather a ‘novelty’.