

UEPG Sustainable Development Awards 2010

Company: PROMSA

Location: Garraf, Spain

Promotora Mediterranea S.A., Garraf, Spain

Nominated in the category Local Community Partnership





Union Européenne des Producteurs de Granulats
Europäischer Gesteinsverband
European Aggregates Association

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Promotora Mediterránea-2, S.A. (PROMSA) belongs to a holding called “Cementos Molins, S.A.”. This group of companies was founded on 1928 to afford continuity to quarries and limestone and natural cement facilities located in a town near from Barcelona. PROMSA (since 1983) engages in the manufacture, commercialisation and distribution of concrete, aggregates and mortar in Catalonia, Aragon and the East Coast of Spain. At present PROMSA is working hard in order to be a sustainable company. More and more environmental requirements are needed to stay in the market, so it’s necessary to be at the forefront of the sector. PROMSA have acquired the ISO 14001:2004 standard certificate in Central Offices and Garraf site for the quarry and fabrication of aggregates, concrete and mortar. We obtained the sustainability award for Friendly Environmental Practices in 2007 for Garraf Quarry. After this we have published our own publication “Friendly environmental practices” for all PROMSA business. In spite of the active attitude about the Environment, PROMSA wants to take a step forward, not only to work in Environmental matters, but also in social matters. We are going to focus in the main quarry of the company, its name is “La Falconera” and it’s placed in Sitges (Barcelona), inside the “Garraf Natural Park”. The social initiative has been done in this quarry. We wanted to improve more the Local Community partnership, so the enterprise begun an environmental education programme called “Quarry learning” on 2006. The main goals of this program are: First of all to “clean” the sector degraded image society has of quarries. We show them the whole process, from the rock extraction to the loading in trucks. They can see all the measures we take to help protect the Environment. We explain how the Restoration is carried out in depth. We tell them how important aggregates are in our lives everyday and how necessary they are. Knowledge helps people to understand the activity and its importance to their quality of life. At the beginning this programme were designed only for schools but after the important success and interest awakened, we have received regular visits also from neighbours, universities, Administration and customers. We have received more than 600 visitors during 2007, 2008 and 2009. We are drawing up the program for 2010. This project is being successful and the company is pleased with it. At the end of these visits people have changed their thinking about the activity. We have eliminated claims from neighbours and governments. Nowadays the company is working to develop the project in other quarry with the same objectives, its name is “Sant Julia de Ramis” and it’s also placed in Catalonia. The first visit will be carried out on 15th April with the “the trees and aggregates day”